



10th Annual Child Safety Festival

We are thrilled to announce that Joan's Joy Safety Fest will be held on September 28th in front of the Hillsdale Train Station. This year's event has added significance because it will be our 10th annual event! It's only with the help of businesses and individuals like yourself that we were able to achieve this accomplishment. The event will once again feature a butterfly release, entertainers, speakers, educational tables and a raffle. Please join us in supporting this community event that brings so many families and supporters together to stand up for child safety and help at-risk children. All donators will receive a personal thank you and a special thought. Thank you for your support.

Your Support Makes a Difference in Children's Lives

_____ **Legacy of Hope (Going on forever) — \$1,000 or above**

- Logo and slogan/contact info on first row of the sponsor area on front of full-page program handout
- Most prominent logo on email invitation sent out to 1400 supporters.
- Most prominent logo on top of email sent out to 1400 supporters acknowledging the event sponsors after the event
- Most prominent logo on social media post and safety fest web page

_____ **Radiating Light (Remembering Joan's light) — \$500 or above**

- Logo and slogan/contact info on second row of the sponsor area on front of full-page program handout
- Second most prominent logo on email invitation sent out to 1400 supporters
- Second most prominent logo on top of email sent out to 1400 supporters acknowledging the event sponsors after the event
- Second most prominent logo on social media post and safety fest web page

Spirit of Love (Her heart is with us) — \$250 or above

- Logo and slogan/contact info on first row of sponsor area on back of full-page program handout
- Third most prominent logo in email invitation sent out to 1400 supporters
- Logo on bottom section of email sent out to 1400 supporters acknowledging the event sponsors after the event
- Third most prominent logo on social media post and safety fest web page

WHITE BUTTERFLY (symbol of Joan)— \$100 plus

- Logo/name on second row of sponsor area on back of full-page program handout
- Fourth most prominent logo in email invitation sent out to 1800 supporters
- Fourth most prominent logo on social media post and safety fest web page

GREEN RIBBON (Joan's favorite color) — \$50 plus

- Logo/name on third row of sponsor area on back of full-page program handout
- Name in the sponsor area on the Child Safety Fest webpage
- Acknowledgment on social media and safety fest web page

RAINBOW AMONG US — under \$25

- Acknowledgment on social media and safety fest web page



Thank you very much for supporting the cause!

Please go to Joansjoy.org or fill out this form with your check made payable to:
Joan Angela D'Alessandro Foundation 45 Florence St, Hillsdale, NJ 07642

Name: _____ Company Name: _____

Sponsor level: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Please email ad artwork / message to rosebd@email.com before September 19, 2024